HPCG High-Performance Coaching Newsletter #24, Ralf Wolter





"Know where to find the information and how to use it – That's the secret of success." Albert Einstein

Dear Reader,

I usually write these newsletters with you in mind, i.e. what subject could be most relevant for my readers. Today's newsletter is the exception: I am celebrating the 10-year anniversary of running my own business. So if you are curious, I'd like to take you on a little journey about my insights.

Here are a few questions that I was asked often. The answers sum up what I've learned over the years quite well.

Would I do it again?

Yes (no second thought)

What major lessons did I learn?

- 1. Diversification is a key to success, don't put all eggs in one basket.
- 2. Develop strategies, but also be flexible to adjust when needed.

What would I do differently next time?

Never let a personal friend become an important business partner. Never!

What would I do exactly the same way?

Celebrate success in good times and develop endurance during tough times.

If I could give myself an advice - 10 years ago:

- 1. Focus on your strategy and derived goals
- 2. Relax and trust in your skills, experience, and gut feeling.

My wish for the next ten years?

Stay healthy and fit to maintain the current energy level.

No "rocket science", but for me those lessons were the true game changers. I'd love to hear your thoughts about that. From some of you I haven't heard for ages - feel free to reach out!

And last but not least, here is a development tip: if you want to improve your presentation skills and enjoy a couple of great stories, read Chris Anderson's book "TED Talks: The Official TED Guide to Public Speaking". Anderson is the CEO of TED.

Have a nice weekend! And if you need to work during the weekend, make sure that it is fulfilling.

Best regards,

Ralf Wolter

HPCG® Founder, Coach and Consultant

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